

## Take **BOLD** steps to advance your business

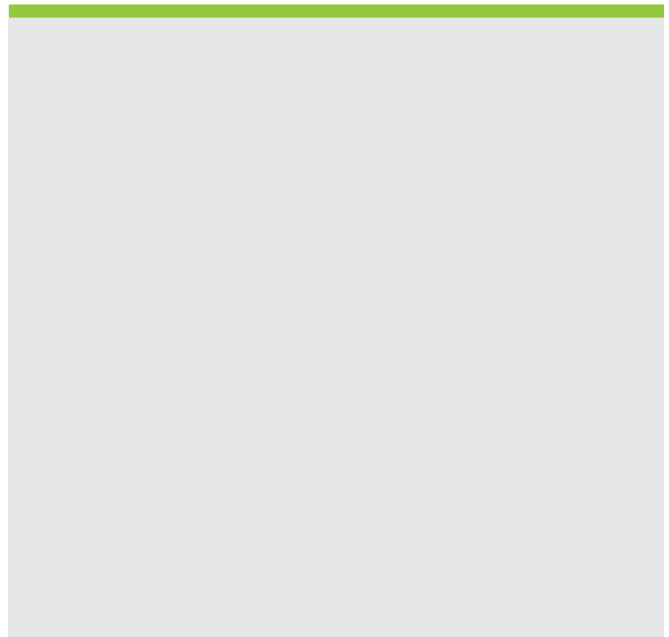
As a business owner, you face many financial decisions. In addition to taxes, retirement and estate planning, you also need to think about:

- Providing retirement benefits to your employees
- Retaining your key people
- Preparing for your business succession

You're invited to learn how Business Owner Life-stage Design (BOLD) helps you develop strategies to address these key financial areas and decisions you and your business face.



**You're invited to a  
BOLD seminar**



Please keep in mind that the primary reason to purchase a life insurance product is the death benefit.

Life insurance products contain fees, such as mortality and expense charges (which may increase over time), and may contain restrictions, such as surrender periods.

You should consult your tax advisor regarding your own tax situation.

This is a general communication for informational and educational purposes. The information is not designed, or intended, to be applicable to any person's individual circumstances. It should not be considered investment advice, nor does it constitute a recommendation that anyone engage in (or refrain from) a particular course of action. If you are seeking investment advice or recommendations, please contact your financial professional.

Insurance products are issued by Minnesota Life Insurance Company in all states except New York. In New York, products are issued by Securian Life Insurance Company, a New York authorized insurer. Minnesota Life is not an authorized New York insurer and does not do insurance business in New York. Both companies are headquartered in St. Paul, MN. Product availability and features may vary by state. Each insurer is solely responsible for the financial obligations under the policies or contracts it issues.

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